

# Blue Sky Travel Sustainability Policy

## Our Commitment

At **Blue Sky Travel**, we recognize our responsibility to minimize the negative social, cultural, economic, and environmental impacts of our operations while contributing positively to the destinations we serve. As a leader in the travel industry since 1971, we are committed to adopting sustainable practices that align with global sustainability standards and best practices.

## Governance & Support

Our sustainability policy is fully supported by **top management** and embedded into our business strategy. We continuously strive to integrate sustainability into all aspects of our operations and ensure that our employees, partners, and clients are engaged in this journey.

## Key Focus Areas

### 1. Environmental Responsibility

- Reduce carbon emissions by optimizing our fleet operations and promoting fuel-efficient practices.
- Minimize waste and encourage responsible resource consumption, including paperless operations and plastic reduction.
- Support conservation initiatives that protect natural heritage and biodiversity in our destinations.

### 2. Socio-Cultural Impact

- Promote respectful engagement with local communities by supporting cultural heritage preservation.
- Ensure that tourism benefits local economies by prioritizing local suppliers and fair employment practices.
- Advocate for ethical tourism by discouraging activities that exploit people, wildlife, or cultural traditions.

### 3. Economic Sustainability

- Foster responsible economic growth by maintaining fair and ethical business practices.
- Support small businesses and local entrepreneurs to strengthen the tourism value chain.
- Offer sustainable travel options that balance profitability with positive community impact.

### 4. Employee Well-Being & Health & Safety

- Provide a safe and healthy working environment for all employees, ensuring compliance with local and international health & safety regulations.
- Promote professional development and sustainability training for our staff.
- Encourage diversity, inclusion, and equal opportunities in our workforce.

## **Implementation & Continuous Improvement**

- Conduct regular assessments and audits to track our sustainability progress.
- Work closely with industry partners, NGOs, and governmental bodies to advance sustainable tourism.
- Review and update our policy annually to adapt to new sustainability challenges and innovations.

## **Join Us on Our Journey**

Sustainability is a shared responsibility, and we invite our employees, clients, and partners to join us in making tourism a force for good. Together, we can create a travel industry that respects people, preserves nature, and ensures a better future for all.